

## PROBLEM

**Data Leakage:** undesired disclosure of the organization's sensitive information, be it intentional or accidental.

Data leakage can cause extensive **monetary loss**, damage to **reputation** and **legal problems**.



## GOAL

Detect **anomalies** indicative of data leakage by **monitoring** (SQL) database usage/activities.

**Advantages** of acting at the database level:

- 👍 **Better analysis:** the information is still structured;
- 👍 **Earlier analysis:** the leakage is detected when the information is leaving the database;
- 👍 **Early response:** the leakage can be sealed before data is widely spread.

## APPROACH

**1. Monitor** users' (SQL) activities for the time necessary to capture normal behavior.

**2. Learn** normal behavior profiles based on users' activities.



**3. Detect** anomalous activities and the root cause of the anomaly.

**4. Quantify** the anomaly severity based on data sensitivity (annotated data model).

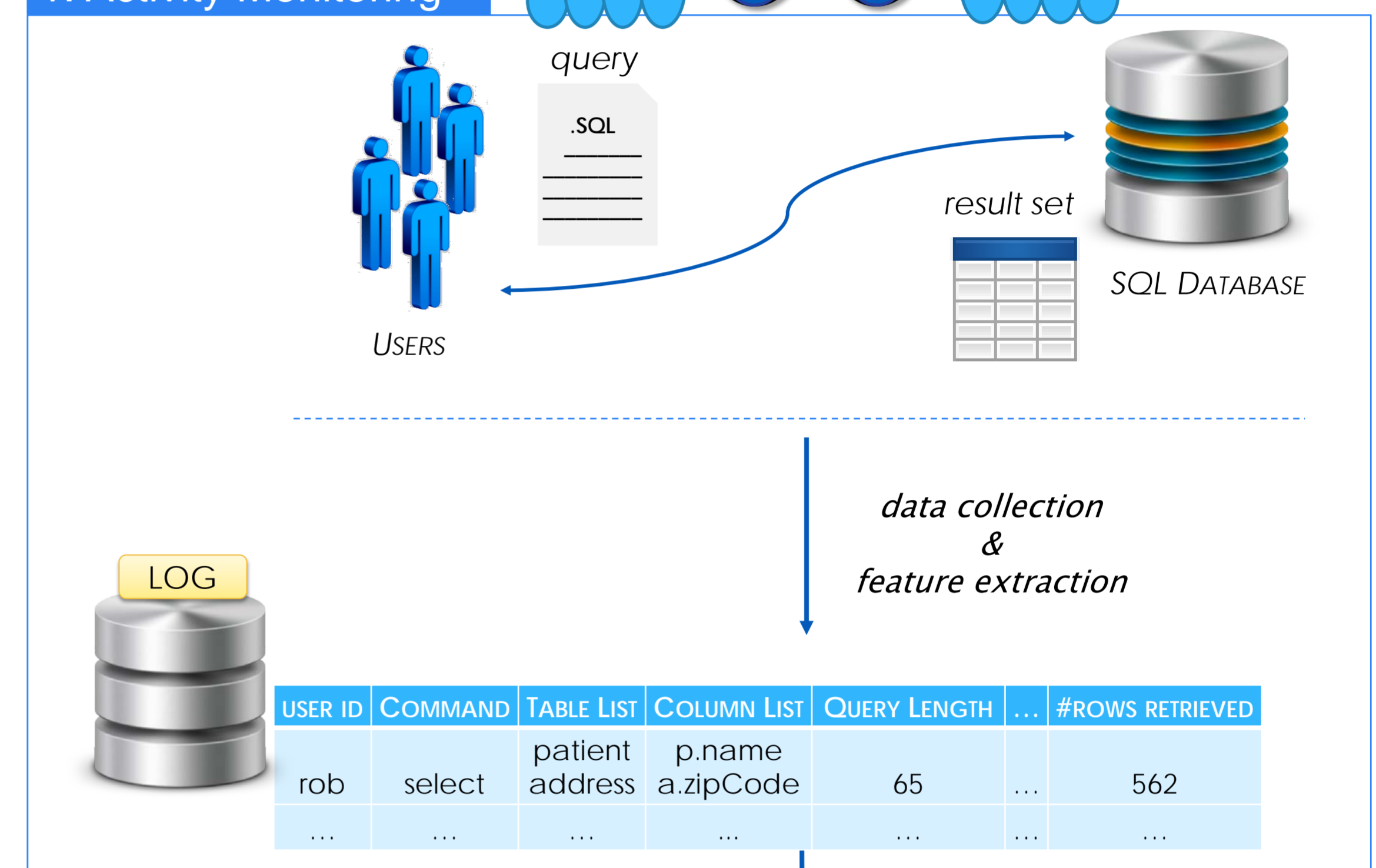
**5. Use feedback** (e.g. false alarms) to update the user profiles.

## WHAT'S NEW

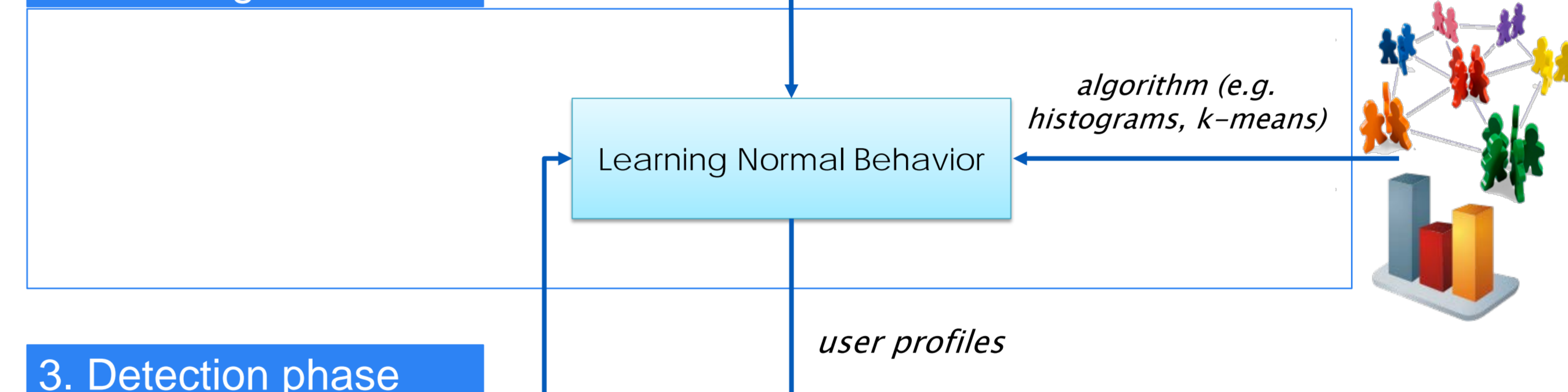
- Profiling considers the **result set** and the **context** in addition to the SQL **query**.
- **Root cause** of an anomaly is explicitly indicated (e.g. the table accessed, or the amount of data retrieved).
- Actual data retrieved is used to rate **severity** of anomalies
- A **feedback loop** is introduced to reduce false alarms (profiles are updated when false alarms arise).

## THE FRAMEWORK

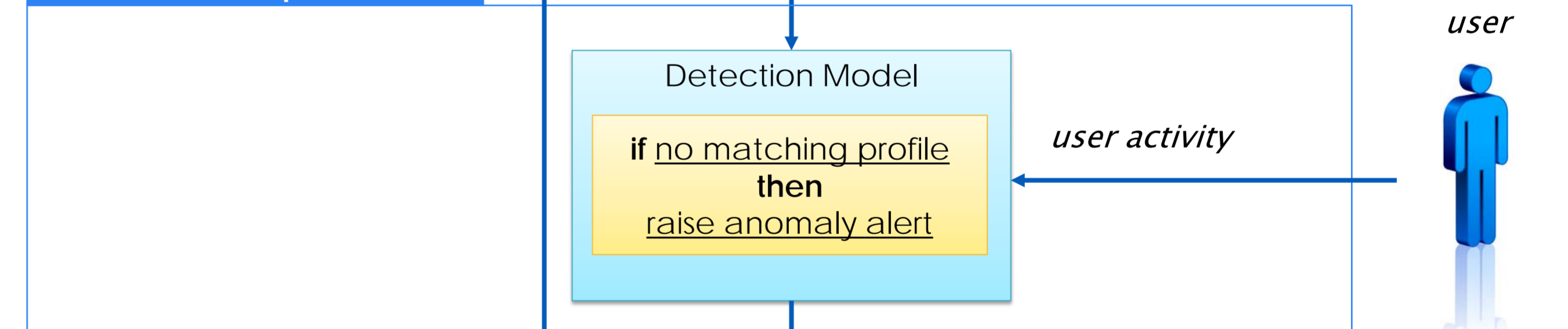
### 1. Activity Monitoring



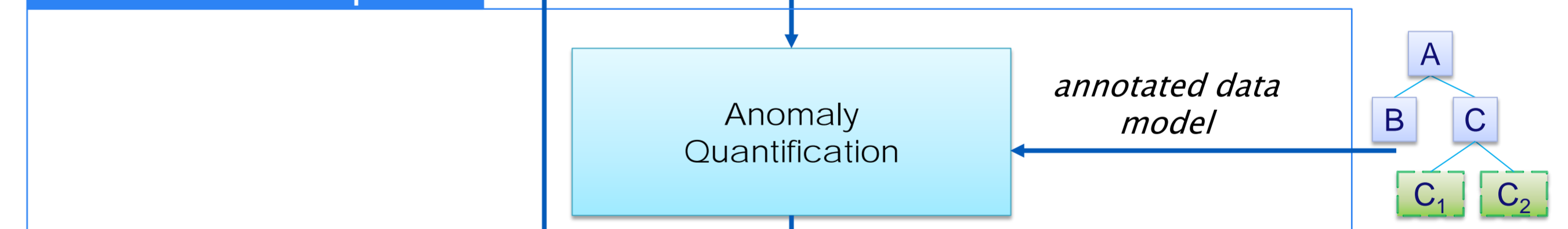
### 2. Learning Phase



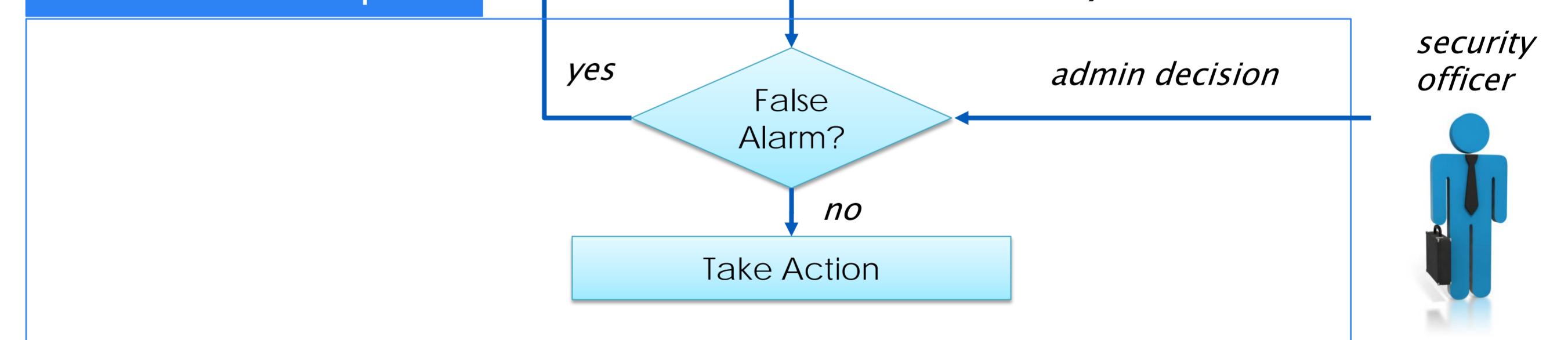
### 3. Detection phase



### 4. Quantification phase



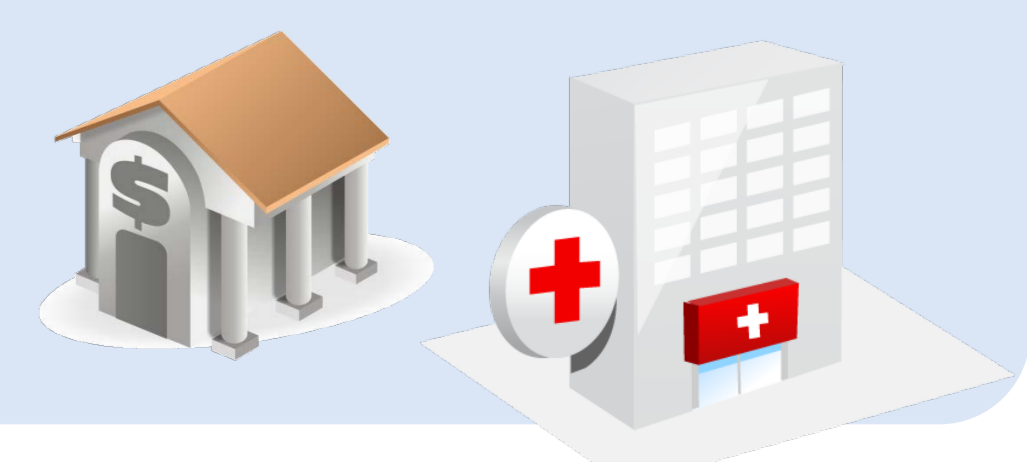
### 5. Feedback Loop



## ONGOING WORK

**Development** and **validation** of the framework with extensive tests on real data from different application domains:

- **healthcare;**
- **financial sector;**
- **service management**



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**Contacts:** Elisa Costante ([e.costante@tue.nl](mailto:e.costante@tue.nl)), Sokratis Vavilis ([s.vavilis@tue.nl](mailto:s.vavilis@tue.nl))

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